

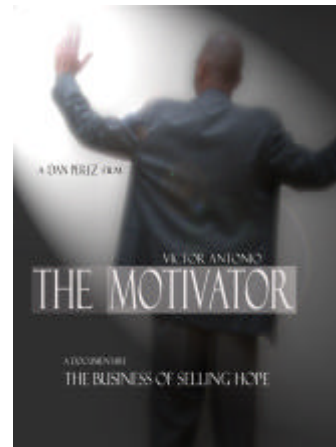
For Immediate Release

April 07, 2008

"The Motivator: The Business of Selling Hope", a documentary by South Florida filmmaker Dan Perez, has been named an 'Official Selection' at the Rincon International Film Festival 2008.

International Motivational Speaker Victor Antonio G. and filmmaker Dan Perez team up for a behind the scenes look at the business of professional speaking and overcoming adversity.

(Press Release) [April 07, 2008](#) – Fort Lauderdale, FL – "The Motivator" has been selected for inclusion in the Rincon International Film Festival (www.rinconfilm.com) in Puerto Rico to be held April 22nd through 26th, 2008. The film will have it's World Premiere on April 24th at 11:15am at the Villa Cofresi Hotel in Rincon. Victor (Producer) and Dan (Writer/Director) will be in attendance and will host a Q & A session after the film.



"The Motivator" is a voyeuristic look at the business of professional speaking from the inside. Victor Antonio G. gives documentary filmmaker Dan Perez unprecedented 24 hour access to what goes on in the life of a professional motivational speaker. Join Victor as he travels to a major speaking event all the while sharing his personal triumphs and past defeats. Victor provides an (often humorous!) insider's perspective on the business of speaking and the self-improvement industry – a billion dollar business!

From food stamps, powdered milk and government cheese to CEO of a multi-million dollar company, Victor's story is a one of triumph in the face of adversity. Born near the infamous Cabrini Green housing projects in Chicago to a large Puerto Rican family, he explains how he managed to escape the gang violence, drugs and poverty that surrounded him.

The film's soundtrack features an array of eclectic artists which include: Karina Iglesias, Bill Cruz, Brimstone127, DJ Blitzkrieg, Dre Ski, Fusik, Protoman, Reverb, The Soul's Release, Justo Saborit, and Phamous.

"**The Motivator** is a story about success, about overcoming adversity and the realization of what is possible. It should inspire anyone who dares to break free and follow their entrepreneurial spirit." says Victor Antonio.

For more information go to: www.VictorAntonio.com/film.
